The Partnership for Excellence Presents:

Stay the Course

Through Agility & Excellence





21st Annual Quest for Success Conference – A Virtual Experience

September 14 – 15, 2020 PRELIMINARY SCHEDULE – Updated 7/15/2020 Celebrating 22 Years of Performance Excellence!

Monday, September 14, 2020

Welcome & Opening Remarks		
8:00 a.m.	Margot Hoffman, President & CEO, The Partnership for Excellence &	
	George McAfee, Chair, TPE Board of Trustees	
Leadership Panel		
	Organizational Agility: Pivoting & Leading During Unprecedented Times,	
8:15 a.m.	Panelists - Gordon Bowen, CEO, Lifebanc; Laura Viaches, Senior Director, Patient	
6:15 a.m.	Services, Lilly USA; Jeff Wendorf, Superintendent, North Canton City Schools;	
	Moderator – Tammy Dye, Chief Strategy Officer, Jordan Johnson	
9:00 a.m.	Break	
Breakout Sessions		
9:15 a.m.	90-Day Teams, Category 2, Melanie Powell, Director of Business Development &	
	Marketing, Memorial Hospital and Health Care Center, 2018 MBNQA Recipient	
9:15 a.m.	Rapid Fire Session: 6 Categories - 6 Best Practices - 6 Minutes Each, Presenters -	
	Category 1: Pam Jensen - ProMedica, Category 2: Sidney Blakemore - Canal Barge,	
	Category 3: Karen Kiel Rosser - Mary Greeley Medical Center, Category 4: Denise	
	Kaetzel – Memorial Hospital and Health Care Center, Category 5: Cindy Burkholder -	
	CAMC Health System, Category 6: Terrie Huddleston – Blanchard Valley Health	
0.15	System	
9:15 a.m.	Starting the Journey, Elaine Edgar, Editor and Susan Frollo, Advising & Partnering	
0.17	Lead, The Partnership for Excellence	
9:15 a.m.	Knowing When to Solve the Problem-How to Overcome the Top 10 Failures of Strategic	
10.00	Thinking, Dr. Raina Knox, President & CEO, Stratex Solutions	
10:00 a.m.	Break Vormate Address	
Keynote Address		
10:15 a.m.	Why Baldrige? Brian Dieter, President & CEO, Mary Greeley Medical Center, 2019 MBNQA Recipient	
11:00 a.m.	Break	
11.00 a.m.	Breakout Sessions	
Category 6, Karen Kiel Rosser, Vice President & Quality Improvement Officer, Mary		
11:15 a.m.	Greeley Medical Center, 2019 Baldrige Recipient	
11:15 a.m.	Category 5, UH Conneaut & Geneva Medical Centers	
11:15 a.m.	Improving Quality of Life in America one Community at a Time, Stephanie Norling,	
	Director, Communities of Excellence 2026	
11:15 a.m.	Cringeworthy Application Examples and What We Can Learn from Them, Kay Kendall,	
	CEO, BaldrigeCoach Inc.	
12:00 – Adjourn until Tomorrow		
12:30 a.m.	Optional Discussion Groups – Grab your lunch & join in on a discussion	
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Virtual Conference

2020 TPE Quest for Success

Tuesday, September 15, 2020

Welcome & Recognition of Award Recipients		
8:00 a.m.	Margot Hoffman, President & CEO, The Partnership for Excellence &	
	George McAfee, Chair, TPE Board of Trustees	
Keynote Address		
8:15 a.m.	Kathleen Hetherington, President, Howard Community College, 2019 MBNQA	
	Recipient	
9:00 a.m.	Break	
Breakout Sessions		
9:15 a.m.	Category 4, Zoe Irvin, Executive Director of Planning, Resources & Organizational	
	Development, Howard Community College, 2019 MBNQA Recipient	
9:15 a.m.	Category 1, Shane Sommers, Vice President of Professional Services and Lisa Imlay,	
	Vice President of Quality, Safety & Compliance, Hendricks Regional Health	
9:15 a.m.	A Baldrige Approach to Design Thinking, Category 6, Tracy Owens, Innovation Chair,	
	American Society for Quality	
9:15 a.m.	OFI Games: Having Fun with your Feedback Report, Margot Hoffman, President &	
	CEO, The Partnership for Excellence	
10:00 а.т.	Break	
Interview with a 2-Time Baldrige Recipient		
10:15 a.m.	Terry May, President, MESA Products, 2006 & 2012 MBNQA Recipient	
11:00 а.т.	Break	
Breakout Sessions		
11:15 a.m.	Driving A Customer Focus Through Leadership, Category 3 – Andrew Weber, Vice	
	President/Administrator and Maricris Miller, Associate Administrator, CAMC Women &	
	Children's Hospital – CAMC Health System, 2015 MBNQA Recipient	
11:15 a.m.	Wellness Matters - You Matter! Categories 1 & 5, Travis Lozier, Chief Culture &	
	Quality Officer and Tammy Dye, Chief Strategy Officer, Jordan Johnson, Inc.	
11:15 a.m.	Category 4, Kent Holloway, CEO and Jennifer Smith, Director of Quality and	
	Regulatory Affairs, Lifeline of Ohio	
11:15 a.m.	Lessons from Leader2Leader Collaborative, CAMC Health System - Phil Meadows &	
	Mason Olszewski; Canal Barge – Troy Remy; City Uniforms & Linen – Sidney Keller;	
	ProMedica - Derrick Beczynski, Tiffany Johnston, Andrew Vollmar & Darrell	
	Wachowiak; University of Findlay – Chris Ward	
12:00 - Conference Concludes - Thanks for joining us!		

Moderators for Breakout Sessions: Lauren Browning, Elaine Edgar, Margot Hoffman, George McAfee