



## Become a Sponsor for the *2021 Quest for Success Virtual Conference!*

TPE's Quest for Success is a premier Midwest conference for performance excellence. Malcolm Baldrige National Quality Award (MBNQA) recipients, TPE award winners, and performance excellence professionals will deliver leading-edge presentations with improvement strategies you can immediately apply to your organization.

This year the conference will be delivered virtually on September 13 – 14, 2021, so there's no excuse to not attend. Learn from, engage with and be inspired by Baldrige award winners and TPE award winners. Our attendees - CEOs, middle to senior level executives, directors, heads of operating units, and quality/performance improvement leaders - represent all sectors of the economy and have a passion to drive organizational improvement and effectiveness.

Your sponsorship of the Quest for Success will enhance the conference significantly for the participants, as well as showcase your organization. Conference sponsorship maximizes the return on your investment with influential leaders from across our region. Sponsorships include an allotment of complimentary *All Access Passes* to the conference, advertisements on the TPE website, recognition in marketing materials and in a variety of announcements during the conference.

This year's conference is an exceptional opportunity for learning and networking with national leaders who represent healthcare, business, education, and government/non-profit sectors. Keynote and breakout sessions will include recent MBNQA winners and many other dynamic presentations and workshops. The conference will provide numerous opportunities

to learn about role model best practices, improvement strategies, and benchmark world-class results.

MBNQA recipients presenting at the conference include 2020 recipients AARP, Washington, DC; two-time recipient Elevations Credit Union, Boulder, Colorado; GBMC HealthCare System, Baltimore, Maryland; and three-time recipient MESA Products, Tulsa, Oklahoma; 2018 recipient Memorial Hospital and Health Care Center, Jasper, Indiana; and 2015 recipient CAMC Health System, Charleston, West Virginia. Additional workshops will feature former and current TPE award recipients and performance excellence professionals who will provide actionable ideas for you to implement new processes and strengthen the management practices in your organization.



We will also interview senior leaders from our 2021 Governor's Award for Excellence recipients ProMedica, Toledo, Ohio and Hendricks Regional Health, Danville, Indiana.

You may choose from any number of sponsorship levels. Please select the one that matches your marketing approach and budget. To learn more, contact TPE at (614) 425-7157 to reserve a sponsorship today!

***Become a Sponsor Today!***





**Quest for Success Virtual Conference**  
September 13 – 14, 2021

**Soaring to New Heights**  
*Resilience and Innovation*



**Sponsorship Levels and Benefits**

**\$5,000 and above Platinum Sponsor**

- 15 complimentary *All Access Passes* to the conference.
- Recognition of your organization at opening of conference, sessions throughout the conference, in conference program and marketing materials.
- Your logo will appear on the TPE website.

**\$4,000 Gold Sponsor**

- 12 complimentary *All Access Passes* to the conference.
- Recognition of your organization during sessions throughout conference, in conference program and marketing materials.

**\$ 3,000 Silver Sponsor**

- 10 complimentary *All Access Passes* to the conference.
- Recognition of your organization during sessions throughout conference, in conference program and marketing materials.

**\$2,000 Bronze Sponsor**

- 6 complimentary *All Access Passes* to the conference.
- Recognition of your organization during sessions throughout conference, in conference program and marketing materials.

**\$50-\$1,999 Individual Sponsors**

- Listing of your name in conference brochure and program.

For more information on the conference:  
<https://thepartnershipforexcellence.org>

For sponsorship questions, please contact Margot Hoffman at (614) 425-7157. For payment and registration questions, please contact Lauren Browning at (901) 830-4499.

**22<sup>nd</sup> Annual**  
**Quest for Success Virtual Conference**  
**September 13 – 14, 2021**

**Sponsorship Form**

Organization Name : \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Sponsorship Level**

Please indicate your sponsorship level:

\_\_\_\_\_ Platinum    \_\_\_\_\_ Silver    \_\_\_\_\_ Individual  
\_\_\_\_\_ Gold        \_\_\_\_\_ Bronze

Individual Sponsors, please enter amount of sponsorship: \$ \_\_\_\_\_

**Payment Information**

\_\_\_\_\_ Check here if you are paying by credit card. TPE will email you an invoice with a link to make a secure payment online.

\_\_\_\_\_ Check here if you have included a check or money order with this application (payable to *The Partnership for Excellence*)

Contributions are tax deductible. TPE is a tax-exempt non-profit organization under IRS section 501(c) 3, E.I.N. 34-82492.

**Please complete this form and return to:**

*The Partnership for Excellence*  
829 Bethel Road, #212  
Columbus, OH 43214  
or Scan & Email to:

[lauren.browning@thepartnershipforexcellence.org](mailto:lauren.browning@thepartnershipforexcellence.org)

