

THIRD THURSDAY WEBINAR

May 18, 2023, at 11:00 a.m. ET/10:00 a.m. CT

Topic: *Cartooning in Quality*



Craig "Doc" Plain, Ph.D.

Artists need not attend. Charts, process maps, and other graphics are useful in Quality. But have you ever used a cartoon? Cartoons increase team engagement, simplify explanations, and provide an engaging way to promote process improvement. So, whether you can't draw a stick figure or love to doodle, attend this session to see how to use drawings and graphics and get people talking and working together in new ways.

Craig "Doc" Plain, Ph.D. is a Lean Six Sigma Black Belt, an award-winning Speaker, a Shingo Prize Winner, a retired Lieutenant Colonel, and lifelong doodler. Doc has over 20 years of process improvement experience having facilitated over 200 improvement events for General Electric, US Air Force, US Navy, Kaiser Permanente, DaVita, and more. He has led process improvement programs for international companies and organizations up to 74,000 people. He shares his knowledge and experience by teaching at both Graduate and Undergraduate programs. Doc has been a keynote speaker, given Ignite Talks, and presented at numerous conferences and seminars.

To register for the webinar, go to <https://attendee.gotowebinar.com/register/5777323801885183245>

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