THIRD THURSDAY WEBINAR

APRIL 18, 2024 at 11:00 AM ET / 10:00 AM CT

Topic: IMPROVING PERFORMANCE WITH GENERATIVE AI



John Choate MBA, MS, BA US Air Force combat services veteran and and machine/generative AI. In this webinar, John Choate will share how Gen AI can help your organization improve performance. Gen AI can help organizations track and analyze key performance indicators (KPIs) across various categories, such as customer satisfaction, financial performance, and market share, providing actionable insights for continuous improvement. By leveraging Gen AI, there is enhanced agility and resilience, organizations can better anticipate, prepare for, and respond to change and uncertainty.

John Choate is a US Air Force combat services veteran with 10 years of experience in ICBMs 1&3, global nuclear logistics-transportation, and global Logistics Technology/data systems. He was first in USAF history certified as Logistics-Transportation Computer expert. In the commercial space, he drives top customer results by leveraging Technology Innovation to transform business and functional operations.

Sponsoring Programs













