



# Spring 2024 Application Writing Web Series

Six-week web series on how to write or strengthen a Baldrige/TPE application



**Sessions delivered  
virtually via Zoom**



**Additional insights**

- How examiners assess applications
- How to show a process is systematic
- Understanding core competencies
- Crosswalk from organizational profile to criteria categories



**Weekly assignments**

To enhance learning, short homework assignments (approximately 1-hour per week) will be assigned between sessions



**Web Series Cost**

- \$300 per participant
- \$225 for TPE members - individual & organizational
- 10% discount to teams of 3 or more from same organization

## Instructors



Margot Hoffman, Ph.D.



Lauren Browning

## Save the Date

**MAY  
22 -  
JUN 26**

**WEDNESDAYS**  
2:30 p.m. ET / 1:30 p.m. CT

**Weekly one-hour sessions**

## Web Series Highlights

- Understand how & why to use a Baldrige assessment process
- Learn basics of Baldrige framework
- How to gather the right information for application & who should be involved
- How to organize & format application
- Understand application process

[www.thepartnershipforexcellence.org](http://www.thepartnershipforexcellence.org)



**To Register Contact:**

Lauren Browning  
[lauren.browning@thepartnershipforexcellence.org](mailto:lauren.browning@thepartnershipforexcellence.org)  
(901) 830-4499